



Download Free Resources

- 1 Training module**
This training module will help learners strengthen their cybersecurity by showing them how to identify AI-generated content used by scammers and cybercriminals.
- 1 Assessment**
Test what employees learned on Digital Detective: Spot AI Lies.
- 5 Posters & screensaver**
Hang posters in shared spaces or high-traffic areas. Replace them regularly to keep employee attention and to highlight each AI and cybersecurity topic.
- 1 Employee presentation**
Use our pre-built presentation to reinforce cybersecurity best practices for employees and stakeholders.
- 1 Newsletter**
Reinforce each topic with our monthly newsletter that uses real-life examples of how to spot AI-generated content. Either send it as is or take each topic and add it to your organization's newsletter, security portal or intranet.
- 4 Email templates**
Use pre-built email templates and communication recommendations to launch campaigns and deliver training resources.

Want instant access to Infosec IQ and our library of 2,000+ security awareness resources?

See for yourself!

INFOSEC

BEFORE YOU GET STARTED

Collect existing employee-related risk data before launching your cybersecurity awareness month program. This data will serve as your quantitative starting point, allowing you to re-measure the same metrics throughout the month to quantify success and behavior change.

Metrics may include:

- » Phish rate
- » Email report rate
- » Training completion rates
- » Security incidents
- » Infected devices
- » Lost/stolen devices and security badges
- » Requests blocked via a proxy server
- » Security portal traffic
- » Password strength data

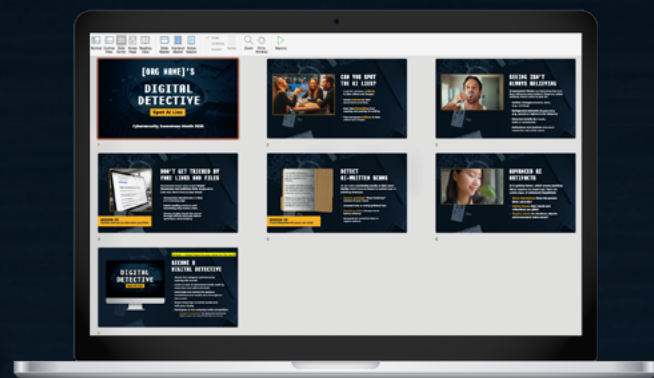
Download our Toolkit

Our kit will provide you with the supplemental resources and communication tools to reinforce best practices around identifying AI-generated content, such as:

- » Fake video and images
- » Fake audio
- » Written messages and unsolicited links
- » Deepfakes

(Optional) Present Plan to Organization or Stakeholders

Use our employee presentation to highlight how you will celebrate cybersecurity awareness month. We recommend hosting this presentation before the start of the month so your organization knows what to expect.



SESSION CONTENT

Monthly Content

Training and program resources:

- » Modules: Digital Detective: Spot the AI Lies
- » Assessment: Digital Detective
- » Newsletter: Cybersecurity Awareness Month (CAM)

Phishing Simulations

- » Learners will receive two random simulated phishing emails throughout the month
- » Select the "Catch of the Week" campaign template to automatically send two templates at random from our Catch of the Week category to each learner.

Weekly Content

Week 1: Spotting fake videos and images (easy)

- » Poster: Artifacts (easy)
- » Email Communication
- » Additional Training (Optional)
 - » Module Name: Just the Facts: Deepfakes
- » Timeframe: One week or include in the monthly training course

Week 2: Fake documents and links

- » Poster: Sources
- » Email Communication
- » Additional Training (Optional)
 - » Module Name: Role-Based Training: Generative AI
- » Timeframe: One week or include in the monthly training course

Week 3: Spot fake formatting (phishing and AI text)

- » Poster: Formatting
- » Email Communication
- » Additional Training (Optional)
 - » Module Name: Role-Based Training: Generative AI Attacks
- » Timeframe: One week or include in the monthly training course

Week 4: Spotting fake videos and images (hard)

- » Poster: Artifacts (hard)
- » Email Communication
- » Additional Training (Optional)
 - » Module Name: Core Concepts: The EU AI Act
- » Timeframe: One week or include in the monthly training course